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0937-109-75

February 8, 1993

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Donna R. Searcy
Secretary
Federal Communications Commission
1919 M Street, N.W., Room 222
Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

**Reference: MM Docket No. ~~92-307~~
Panama City Beach, FL**

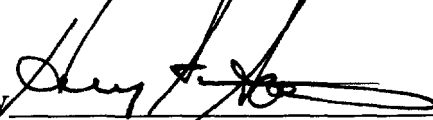
Dear Ms. Searcy:

We submit an original and six (6) copies of a Standardized Integration Statement on behalf of Beach TV Properties, Inc., applicant/party in the above-referenced comparative proceeding.

If there are any questions in regard to this matter, kindly communicate directly with this office.

Respectfully submitted,

BEACH TV PROPERTIES, INC.

By 
Henry A. Solomon
Its Attorney

HAS:dh
Enclosure

cc: Hon. Joseph P. Gonzalez
All Parties

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ORIGINAL

Before The
Federal Communications Commission

Washington, D.C. 20554

In re Applications of) MM DOCKET NO. 92-307
)
SUNKISSED BROADCASTING, INC.) File No. BPCT-910617KE
)
BEACH TV PROPERTIES, INC.) File No. BPCT-910825KE
)
For Construction Permit for a New)
Commercial Television Station on)
Channel 46, in Panama City)
Beach, Florida)

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

TO: The Honorable Joseph P. Gonzalez

STANDARDIZED INTEGRATION STATEMENT

Beach TV Properties, Inc. (BTVP), pursuant to Rule 1.325(c)(2), submits this Standardized Integration Statement. BTVP's application was designated for hearing by Hearing Designation Order, DA 92-1680 (released January 11, 1993).

A. Structure

BTVP is a Florida corporation. One hundred percent of BTVP's common stock (7,500 shares) is jointly owned. The shares are voted jointly by the two shareholders and principals, Byron J. ("Jud") Colley and Tonita ("Toni") Davis who are married to each other. Jud Colley is BTVP's president and a director. Toni Davis is BTVP's secretary-treasurer and the other director.

B. Integration

Both Jud Colley and Toni Davis will each work full-time (no fewer than 40 hours per week) in managerial capacities at the proposed

BTVP activated and operates LPTV stations at Panama City and Destin, Florida. The station has received several awards from the Community Broadcasters Association for innovative programming produced in its Panama City Beach studios and broadcast to the local community over LPTV Station W46AN. In approximately 1990 BTVP acquired LPTV stations at Key West, Florida and Cape May, New Jersey. During 1992, Jud Colley and Toni Davis, through Beach TV of South Carolina, Inc., activated two LPTV stations at Myrtle Beach, South Carolina, and successfully negotiated signal carriage agreements with local cable television systems serving the area.

Thus, for approximately the past five years, Jud Colley and Toni Davis have each performed precisely the same duties and undertaken the same responsibilities with respect to the six low power broadcasting stations, that they plan to assume when they become, respectively, general manager and program director of BTVP's proposed local full power television station.

G. Auxiliary Power

BTVP proposes to utilize auxiliary power at both its studio and its transmitter sites to ensure continuous broadcast operations in the event of a power outage.

H. Other Media Interests

BTVP is the licensee of four low power television stations. Station W46AN serves Panama City, Florida, but will have to terminate operations when the full power Channel 46 station is activated at Panama City Beach. Stations W48BC and W34AD serve Destin and Key

West, Florida, respectively; Station W05AZ serves Cape May, New Jersey. BTVP is an LPTV permittee at Charleston, South Carolina (W42BH).

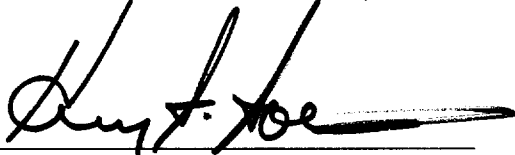
Beach TV of South Carolina, Inc., controlled by Jud Colley and Toni Davis (70%), is the licensee of low power television stations W08CV and W11BR, Myrtle Beach, South Carolina.

Toni Davis was the permittee of a low power station at Perdido Key, Florida. The permit was not implemented.

Jud Colley and Toni Davis have no other attributable interests in any media of mass communications.

Respectfully submitted,

BEACH TV PROPERTIES, INC.

By 

Henry A. Solomon
Melodie A. Virtue

ITS ATTORNEYS

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Arlington, VA 22203-1633
703/841-0606

February 8, 1993


CERTIFICATE OF SERVICE

The undersigned, an employee of Haley, Bader & Potts, hereby certifies that the foregoing document was mailed this 8th day of February, 1993 via prepaid Overnight Mail, or was hand-delivered to the following:

* Honorable Joseph P. Gonzalez
Administrative Law Judge
Federal Communications Commission
2000 L Street, N.W., Room 221
Washington, D.C. 20554

* James W. Shook, Esquire
Hearing Branch
Mass Media Bureau
Federal Communications Commission
2025 M Street, N.W., Room 7212
Washington, D.C. 20554

Robert S. Stone, Esquire
McCampbell & Young
2021 Plaza Tower
Knoxville, TN 37901-0550


Dinah L. Hood

* Hand Delivered

Panama City Beach television station. BTVP will thus seek 100% integration credit.

Jud Colley will be the station's general manager. He will oversee all aspects of station operations. During the "pre-op" period he will be responsible for acquiring station equipment and will supervise the construction process. He will then perform the customary duties of a television station manager. Illustrative, but not inclusive of his responsibilities, will be day-to-day oversight of all station operations and business. Department heads will report to him and he will be ultimately responsible for formulating and for implementing on a day-to-day basis, station policies and practices, and for hiring and firing personnel. He will administer the station's equal employment opportunity program.

Toni Davis will be the station's program director. She will also assist her husband in the areas of sales and administration. As program director her primary responsibilities will include, but will not be limited to, the creation and production of station-originated programming, commercial and sustaining, including public affairs. She will have overall responsibility for the scheduling of programming, for programming promotion, and for the preparation of advertising copy.

Before the proposed station begins program tests, Jud Colley and Toni Davis will, as necessary, scale back their current and any planned business activities and involvements in order fully to effectuate their integration proposals.¹ Neither Jud Colley nor Toni Davis shall,

¹ BPTV's principals operate LPTV stations as identified herein. In addition to its LPTV stations, BTVP programs an unaffiliated low power station in New Orleans. Toni Davis runs a local advertising and marketing business, known as the Davis Company. Jud Colley and Toni Davis control another corporation which is the licensee of two LPTV stations at Myrtle Beach, South Carolina.

individually, devote more than 15-20 hours per week to activities and involvements other than the management and operation of the proposed station at Panama City Beach.

C. Minority/Female Ownership

BTVP will not seek credit for minority ownership. If the gender preference is reinstated, BTVP will seek such credit in light of the ownership interest (50%) held by Toni Davis, an integrated principal.

D. Local Civic Activities

BTVP will seek enhancement credit for the following civic activities which are located in Panama City Beach, Florida, or within the proposed City Grade coverage area of the station:

Toni Davis

1978 - 1981	Executive Director, Panama City Easter Seal Society. Raised funds to re-establish Society. Wrote federal grant application for \$400,000 in matching funds resulting in renovation of wing of Bay County General Hospital.
Approximately 1986 - Present	Member, Bay County Chamber of Commerce. Directed advertising and marketing efforts (1989) for the "Share the Future Campaign" to raise funds for construction of an industrial park.
1990 - Present	Member, Panama City Beach Chamber of Commerce. Donated all video and graphic design materials for start-up membership drive. Obtained copyrights for membership materials. Prepared video on water safety.

1982 - Present	Honorary Deputy Sheriff, Bay County. Directs annual outing program for benefit of severely and profoundly mentally disabled local residents.
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Jud Colley

Approx. 1989 - 1992	Board Member, United Cerebral Palsy of Panama City. Attended monthly meetings; responsible for producing public service announcements promoting sale of merchandise to benefit charity.
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E. Local Residence

BTVP will seek credit for the past and present long-term local residence of its principals. Jud Colley has been a resident of Panama City Beach since 1982. Jud Colley and Toni Davis reside at 3503 Mariner Drive, Panama City Beach. Panama City Beach is the community of license and is thus located within the proposed station's City Grade coverage contour. They have lived at this address since 1986. Toni Davis was born in Panama City, Florida, and is a lifetime resident of the area. Both Jud Colley and Toni Davis shall continue to be local residents after grant of BTVP's application.

F. Broadcast Experience

BTVP will also seek credit for the past broadcast experience of Jud Colley and Toni Davis. They incorporated BTVP in 1989 and have been continuously and directly involved in the development, management, administration, and operation of BTVP's four LPTV stations and its affiliate's (Beach TV Properties of South Carolina, Inc.) two low power television stations.